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Federal Communications Commission  
Office of Secretary

JOHN M. PELKEY  
ADMITTED IN D.C. AND VA

February 27, 1997

DOCKET FILE COPY ORIGINAL

OUR FILE NO.  
0279-100-63

Mr. William F. Caton  
Acting Secretary  
Federal Communications Commission  
Washington, D.C. 20554

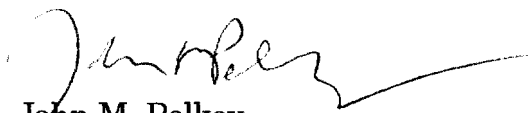
Re: Amendment of Section 73.202(b)  
Table of Allotments  
FM Broadcast Stations  
(Gideon, MO)

Dear Mr. Caton:

Transmitted herewith on behalf of Gideon Radio Company are an original and four copies of its Petition for Rulemaking with respect to the allotment of a channel for the above-referenced community.

If there are any questions concerning this matter, please communicate directly with this office.

Sincerely,

  
John M. Pelkey

JMP/ned

Enclosures: (5)

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Before The  
**Federal Communications Commission**

Washington, D.C. 20554

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FEB 27 1997

In The Matter Of )

Amendment of Section 73.202(b) )

Table of Allotments )

FM Broadcast Stations )

Gideon, Missouri )

MM Docket No.

RM-

Federal Communications Commission  
Office of Secretary

To: Chief, Policy and Rules Division

## Petition for Rulemaking

Gideon Radio Company ("GRC"), pursuant to Sections 1.401 and 1.420 of the Commission's rules and by its attorneys, hereby requests that the Commission institute a rulemaking proceeding to amend the Table of FM Allotments, Section 73.202(b) of the Commission's rules. Specifically, GRC requests that the Table of FM Allotments be amended so as to allocate Channel 280A to Gideon, Missouri, as that community's first commercial channel. In support thereof, the following is stated:

Gideon, Missouri is an incorporated city with a mayor and city counsel form of government. The population of Gideon is 1,104 persons

according to the 1990 U.S. census. Gideon has its own post office with its own zip code. Gideon maintains its own municipal police department and municipal fire department. It has its own Chamber of Commerce and is home to civic organizations such as the Women's Club.

Despite Gideon's status, no broadcast facilities of any type are allocated to the community. Allocation of channel 280A would remedy this deficiency.

As the attached engineering study demonstrates, allocation of channel 280A to Gideon can be accomplished with the imposition of a 12.5 kilometer, N.E., site restriction.

The allocation of channel 280A to Gideon is in the public interest. The proposal would permit Gideon to receive its first local broadcast service, thereby serving the highest of the Commission's allocation priorities:

There are virtually no populated areas of the country where our higher allotment priorities, such as first reception service, have not been attained. Therefore, as a practical matter, provision of first local aural service is the highest of our allotment priorities which remains in any significant degree unsatisfied.

*Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 5 FCC Rcd 7094, 7097 (1990).*

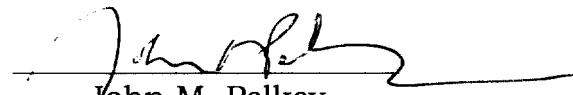
GRC will apply for an authorization to construct the new facility on channel 280A at Gideon if the allocation is adopted by the Commission.

Accordingly, GRC respectfully requests that the Table of FM Allotments be amended as follows:

Community	Present Allotment	Proposed Allotment
Gideon, Missouri	--	280A

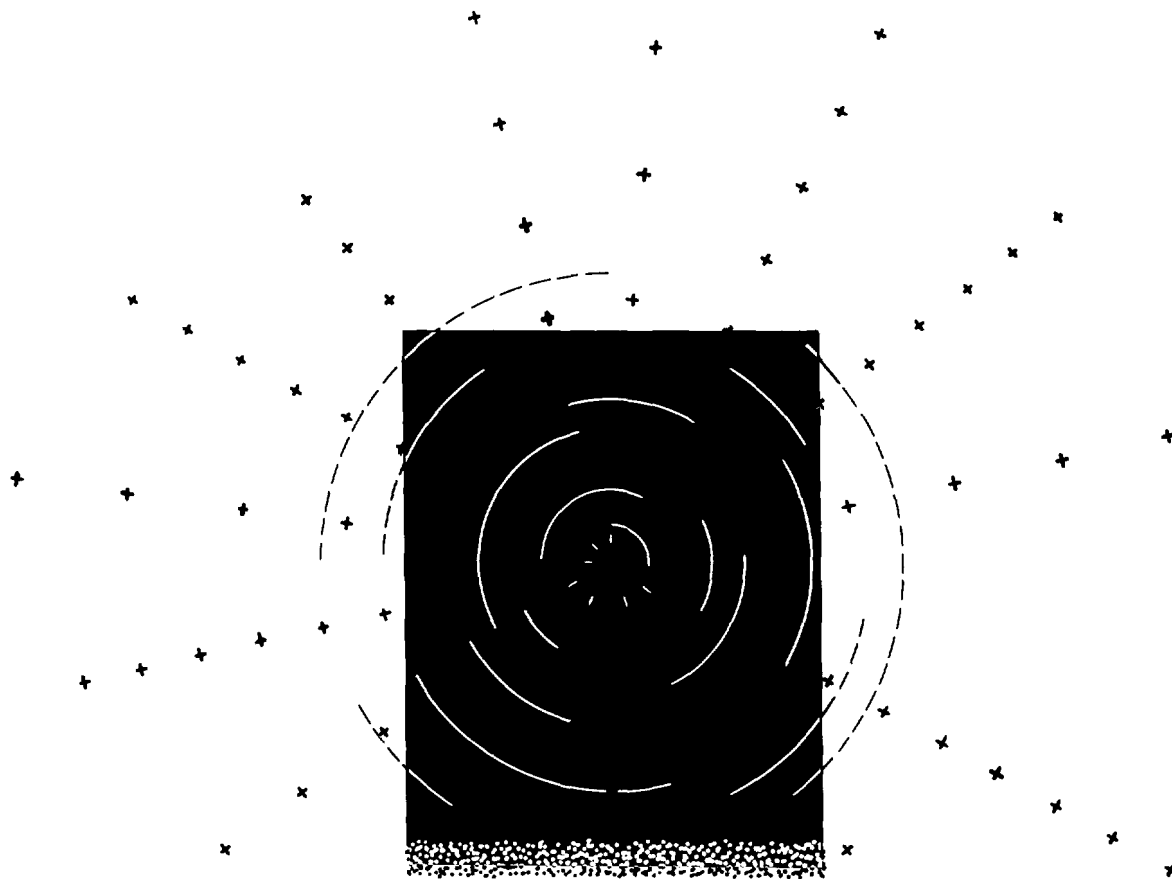
Respectfully submitted,

GIDEON RADIO COMPANY

  
John M. Pelkey  
Its Attorney

HALEY, BADER & POTTS  
Suite 900  
4350 North Fairfax Drive  
Arlington, VA 22203-1633  
703/841-0606

February 27, 1997



# WHEELER BROADCAST CONSULTING

## ***Gideon Radio Company***

### Petition for Rulemaking

Petition to:

Amend 47 CFR 73.202(b)  
Allocate a New Commercial FM Broadcast Station  
Channel 280 A  
Gideon, Missouri

February - 1997



# WHEELER **BROADCAST** CONSULTING

## ***Engineering Study***

### ***Proposed Rulemaking to Allocate Channel 280 A to Gideon, Missouri***

This consultant has been retained by Gideon Radio Company for the purpose of preparing an engineering statement in support of a Proposed Rulemaking to amend the FM table of allotments, 47 CFR 73.202 (b), by adding channel 280 A to Gideon, Missouri as its first local service.

A full commercial channel search of the Commission's January 17, 1997 FM database was performed in order to determine the availability of a FM channel for allocation to Gideon, Missouri. The study revealed that Channel 280 A could be allocated to Gideon, with the imposition of a 12.5 km, N.E., site restriction.

The coordinates of Gideon, Missouri are listed in the National Atlas of the United States of America as follows:

36° 27' 03" N. Latitude  
89° 54' 38" W. Longitude

Reference coordinates for the proposed channel 280 A were determined by selecting the point nearest to Gideon while meeting the minimum separation requirements set forth in 47 CFR 73.207. The reference coordinates calculated for the Gideon, channel 280 A, allocation are:

36° 32' 14" N. Latitude  
89° 49' 12" W. Longitude

6025 MARTWAY  
SUITE 112  
MISSION, KS 66202  
913 362 7282  
913 362 7287

The distance and bearing from Gideon to the Channel 280A reference coordinates is 12.5 km at 40.2° True. Exhibit 1 of this report is a search of the Commission's January 17, 1997 FM database which demonstrates that the site meets all minimum separation requirements from the proposed reference site<sup>1</sup>. Exhibit 2 is a digitally generated map, generated from USGS and NGDC data, which indicates the reference site, the open area in which to locate a suitable transmitter facility, and the predicted 70 dbu contour from the reference coordinates indicating compliance with the principal community coverage requirements of 47 CFR 73.315

### **Gideon, Missouri**

Gideon, Missouri is an incorporated city with a Mayor and City Council form of government. The population of Gideon is 1104 persons according to the 1990 US Census. Gideon has its own Post Office and its own, unique, Zip Code (63848). Gideon maintains a municipal Police Department and a Municipal Fire Department. Gideon furthers economic development with a municipal Chamber of Commerce and is home to civic organizations such as the Women's Club. Gideon has all of the attributes normally associated with a midwestern city.

### **Conclusion**

Gideon, Missouri is a community deserving of its first commercial FM service and this proposal provides that service. In light of the above facts, this proposal is clearly in the public interest and it is respectfully requested that 47 CFR 73.202(b) be amended as follows:

<b><u>Community</u></b>	<b><u>Present</u></b>	<b><u>Proposed</u></b>
Gideon, MO	-----	280 A

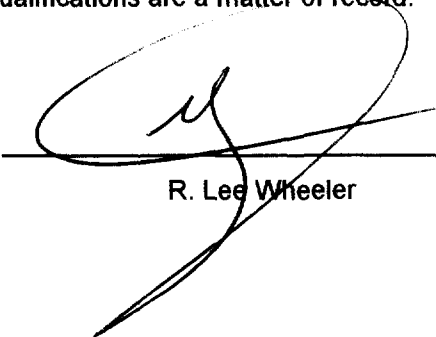
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<sup>1</sup> As shown on Exhibit 1, the proposed allocation would short space the co-channel, licensed facilities of KPOC-FM in Pocahontas, Arkansas. KPOC was ordered to the first adjacent channel, Channel 281, in Docket 93-259. KPOC has been granted a construction permit for the Channel 281A facilities by way of BPH-951205IF.

**Certification**

All information contained in this report is true and accurate to the best of my belief. Having had numerous matters before the Commission, my qualifications are a matter of record.

2/20/97  
Date

  
R. Lee Wheeler